



RadoNorm
Managing risks from radon and NORM

Short Explorative Online Surveys: Tips and Tricks

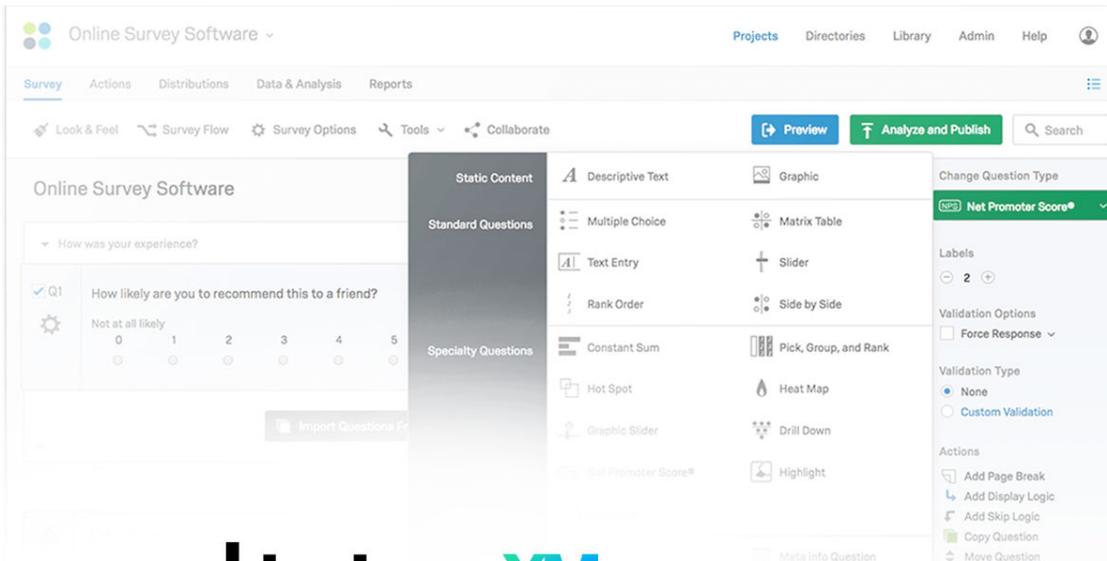
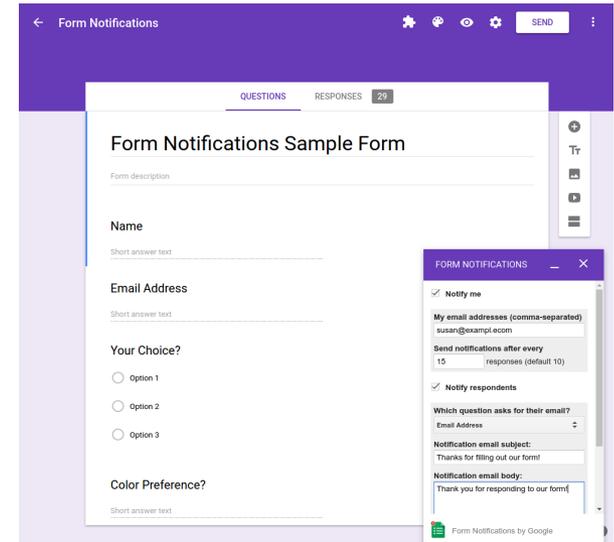
Public Opinion Surveys Course

27 April 2021

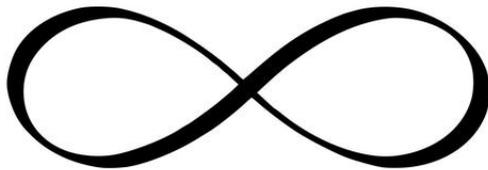
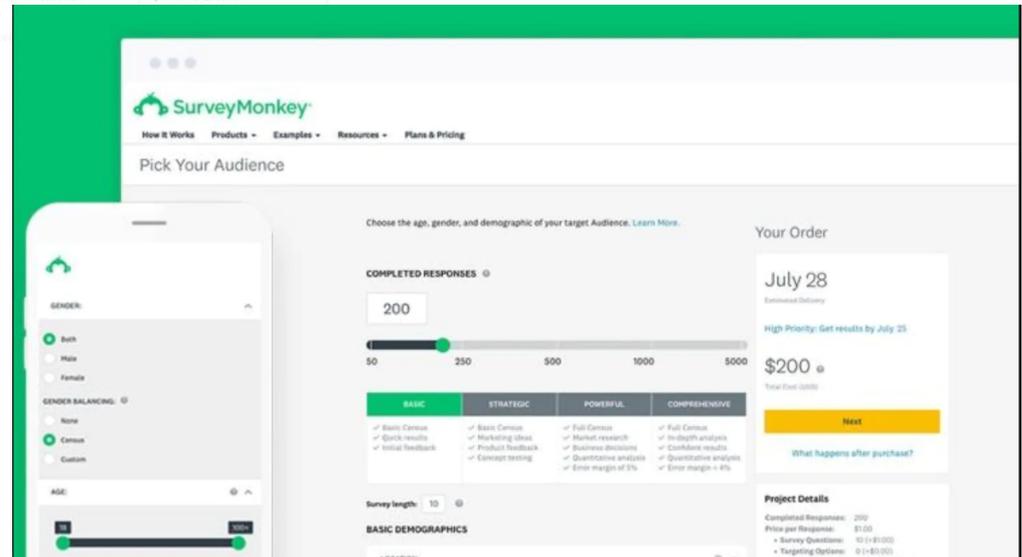


This project has received funding from the Euratom research and training programme 2019-2020 under grant agreement No 900009.

An abundance of choices

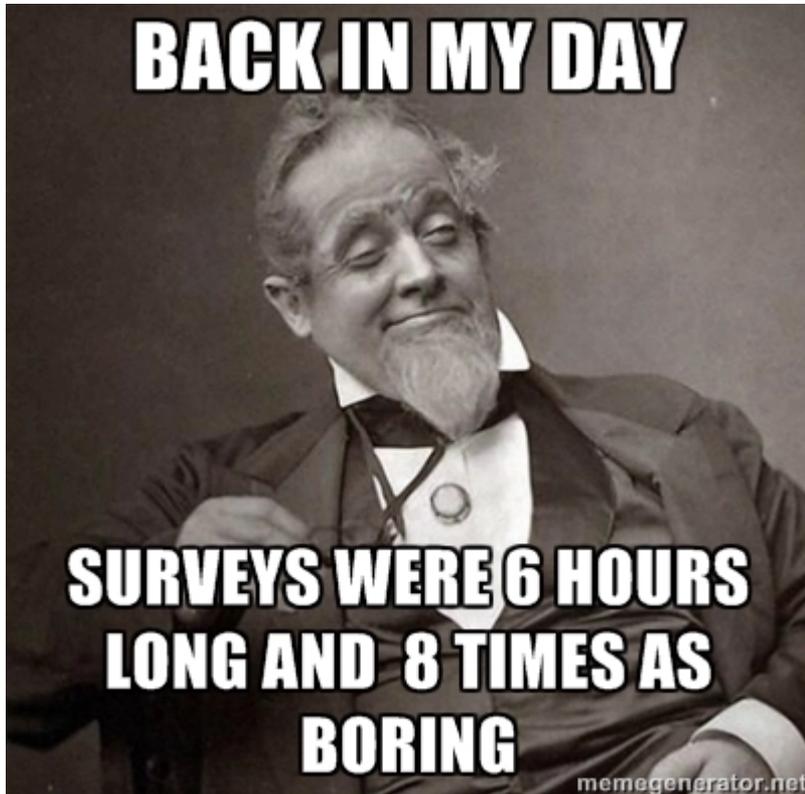



qualtrics^{XM}


**Remember: an online questionnaire is...
a questionnaire**

#1 Make every question count



#2 Avoid irrelevant questions

▼ Default Question Block

Q1 Do you know anything about radon?

 Yes

I have heard something about it

No

× Don't know

Q2 Can you describe in a few words what you have heard about radon?



Can you describe in a few words what you have heard about radon?

Import Questions From... Create a New Question

Add Block

End of Survey Survey Termination Options...

Text Entry

Text Type

- Single Line
- Multi Line
- Essay Text Box
- Form
- Password

Validation Options

- Force Response

Validation Type

- None
- Minimum Length
- Maximum Length
- Character Range
- Content Validation
- Custom Validation

Actions

- Add Page Break
- Add Display Logic
- Add Skip Logic
- Copy Question
- Move Question
- Add Note
- Preview Question

Browser address bar: https://uantwerpen.eu.qualtrics.com/Q/EditSection/Blocks?ContextSurveyID=SV_9ZcBTlJTS4vG7nU&Section=SV_9ZcBTlJTS4vG7nU 90%

Navigation: Look & Feel | Survey Flow | Survey Options | Tools

Buttons: Preview | Publish | Search

Q1 Do you know anything about radon?

Settings: Yes, I have heard something about it, No, Don't know

Condition: No | Is Selected | Skip To: Q3 <https://www.youtube.com/watch?v=SIRVdKdTBFE> Done

Q2 Can you describe in a few words what you have heard about radon?

Settings: [Text input field]

Q3 <https://www.youtube.com/watch?v=SIRVdKdTBFE>

Settings: [Media icon], [Link icon]

Buttons: Import Questions From... | Create a New Question

Footer: Add Block

Change Question Type: **Multiple Choice**

Choices: 4 | Edit Multiple | Automatic Choices

Answers: Single Answer, Multiple Answer | More...

Position: Vertical, Horizontal | More...

Validation Options: Force Response

Validation Type: None, Custom Validation

Actions: Add Page Break



Look & Feel | Survey Flow | Survey Options | Tools

Preview | Publish | Search

Condition: No Is Selected. Skip To: <https://www.youtube.com/watch?v=SIRVd...>

Q2 Can you describe in a few words what you have heard about radon?

Q3 <https://www.youtube.com/watch?v=SIRVd...>

Display Logic (Can you describe in a few words what you have heard about radon?)

Display this Question only if the following condition is met:

Question ▾ Q1 Do you know anything about radon? ▾ Yes ▾ Is Selected ▾ - +

And ▾ Question ▾ Q1 Do you know anything about radon? ▾ I have heard something about it ▾ Is Selected ▾ - +

In Page Close

Add Block

End of Survey Survey Termination Options...

Text Entry ▾

Text Type

- Single Line
- Multi Line
- Essay Text Box
- Form
- Password

Validation Options

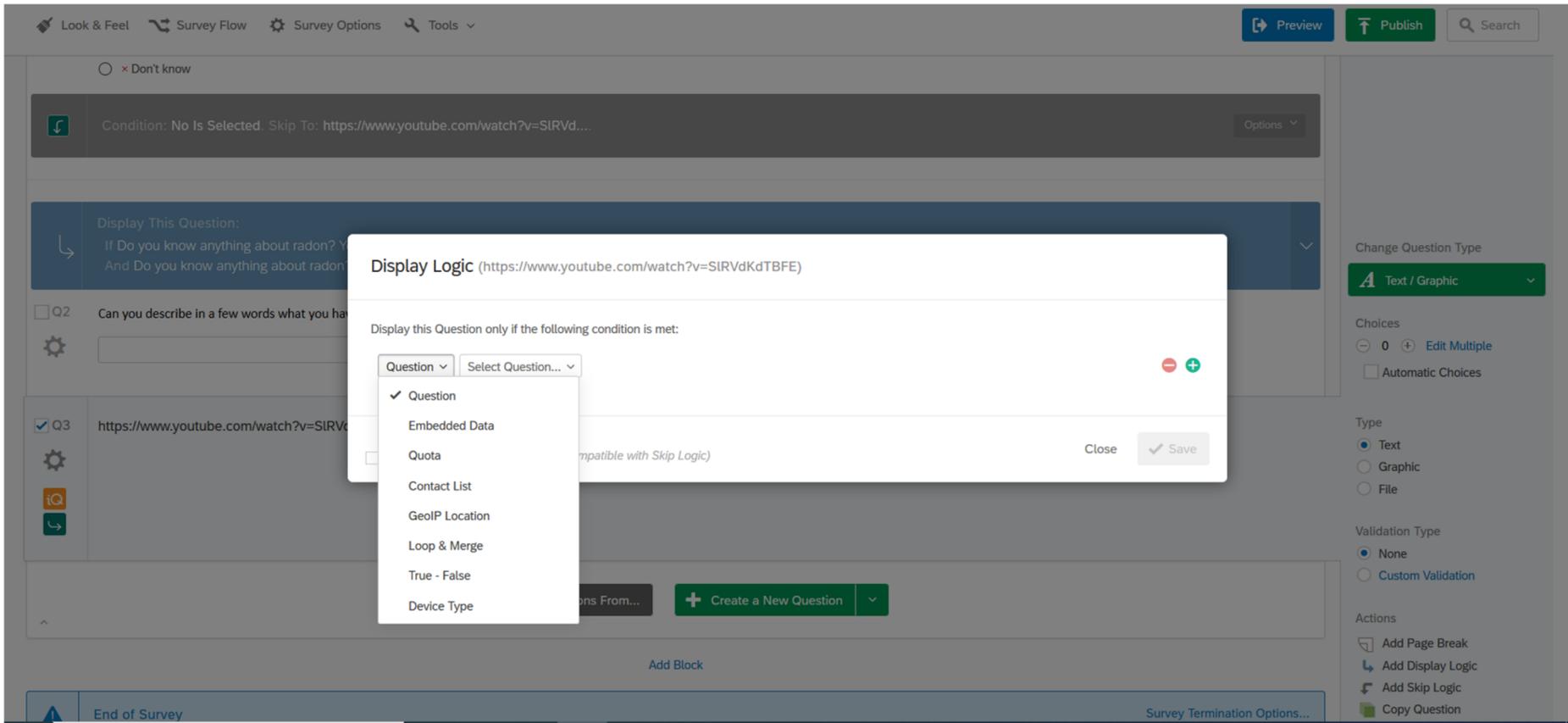
- Force Response ▾

Validation Type

- None
- Minimum Length
- Maximum Length
- Character Range
- Content Validation
- Custom Validation

Actions

-
-
-
-
-
-
-



Look & Feel Survey Flow Survey Options Tools

Preview Publish Search

Condition: No Is Selected. Skip To: <https://www.youtube.com/watch?v=SIRVd...>

Display This Question:
If Do you know anything about radon? Y
And Do you know anything about radon

Change Question Type
Text / Graphic

Choices
0 Edit Multiple
Automatic Choices

Type
Text
Graphic
File

Validation Type
None
Custom Validation

Actions
Add Page Break
Add Display Logic
Add Skip Logic
Copy Question

Display Logic (<https://www.youtube.com/watch?v=SIRVdKdTBFE>)

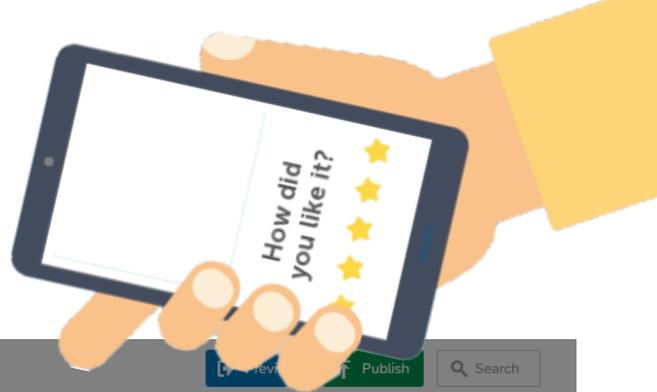
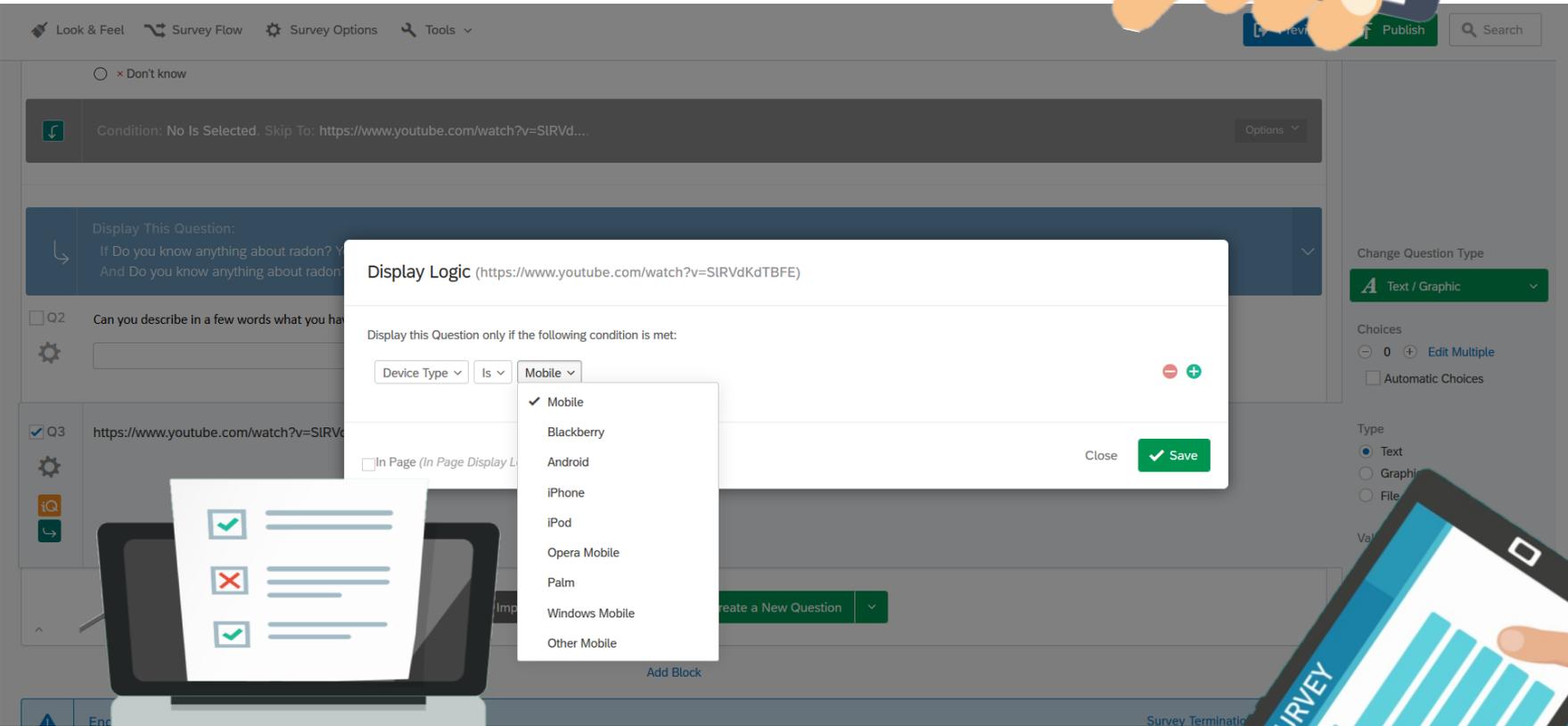
Display this Question only if the following condition is met:

Question Select Question...

- ✓ Question
- Embedded Data
- Quota
- Contact List
- GeoIP Location
- Loop & Merge
- True - False
- Device Type

Close Save

End of Survey Survey Termination Options...

Look & Feel Survey Flow Survey Options Tools

Condition: No Is Selected. Skip To: <https://www.youtube.com/watch?v=SIRVd...>

Display This Question:
If Do you know anything about radon? Y
And Do you know anything about radon

Q2 Can you describe in a few words what you ha

Q3 <https://www.youtube.com/watch?v=SIRV...>

Display Logic (<https://www.youtube.com/watch?v=SIRVdKdTBFE>)

Display this Question only if the following condition is met:

Device Type Is Mobile

- ✓ Mobile
- Blackberry
- Android
- iPhone
- iPod
- Opera Mobile
- Palm
- Windows Mobile
- Other Mobile

Close Save

Change Question Type
4 Text / Graphic

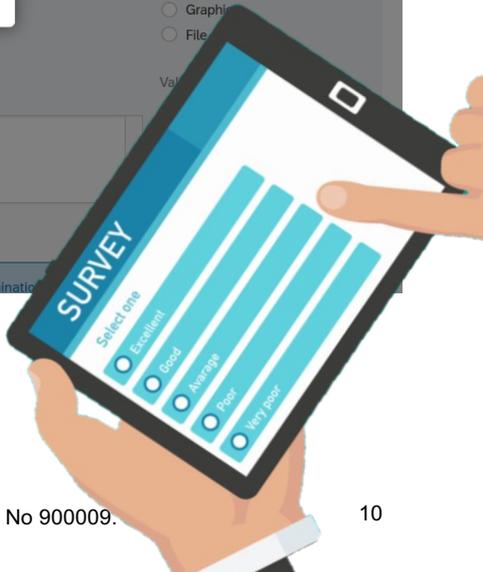
Choices
0 Edit Multiple
Automatic Choices

Type
Text
Graphi
File

Val

Add Block

Survey Terminatio



#2 Avoid irrelevant questions

Print example

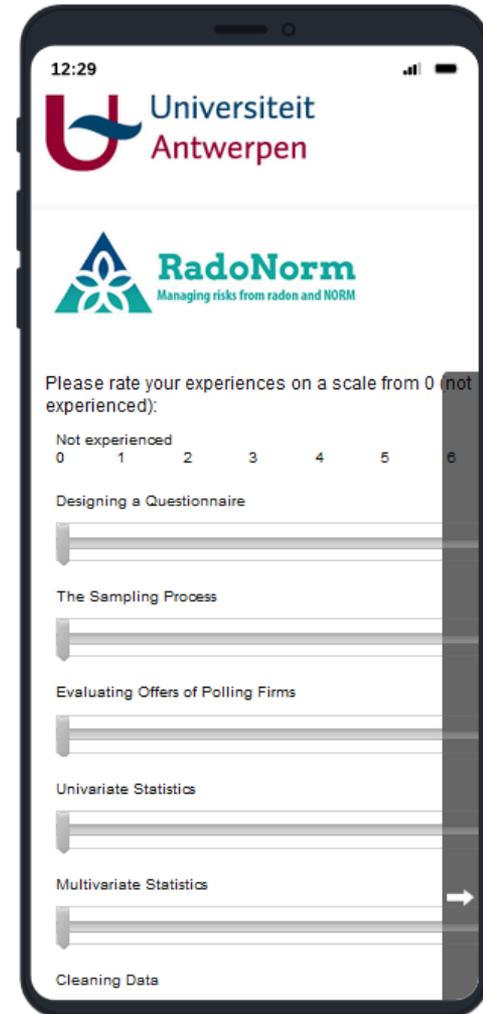
1. Do you know anything about radon?

Check one:

- Yes
- I have heard something about it
- No → (skip to question 7)
- I don't know/NA → (go to page 11)



#3 Avoid using grids or sliders



#4 Group questions according to topics

Illustration for public opinion Course

iQ Score: **Great**

▸ Socio-demographics 0 Questions

Block Options ▾

Add Block

▸ Radon Knowledge 3 Questions

Block Options ▾

Add Block

▸ Radon Testing 0 Questions

Add Block

▸ Radon Mitigation 0 Questions

Add Block



End of Survey

PART 1. Socio-demographic variables / Variables socio-démographiques

S1	Language of the interview Langue de l'interview	1. Dutch/Néerlandais 2. French/Français
S2	What is your gender? Que est votre sexe?	1. Male/Homme 2. Female/Femme 3. Other/Autre 4. I prefer not to say/Je préfère ne pas le préciser
S3	Place of residence Lieu de résidence de la personne interrogée	... [zip code] Code postal
S4	Year of birth Année de naissance	... [year] Année de naissance
S5	What is the highest diploma you have obtained? Quel est le plus haut diplôme obtenu?	1. Primary school or no education 2. Lower secondary – general 3. Higher secondary – general 4. Lower secondary – technical or arts 5. Higher secondary – technical or arts 6. Lower secondary – vocational 7. Higher secondary – vocational 8. Higher non-university 9. University 1. Primaire ou sans éducation 2. Secondaire inférieur - général 3. Secondaire supérieur - général 4. Secondaire inférieur - technique ou artistique 5. Secondaire supérieur - technique ou artistique 6. Secondaire inférieur - professionnel 7. Secondaire supérieur - professionnel 8. Supérieur - non universitaire 9. Supérieur - universitaire

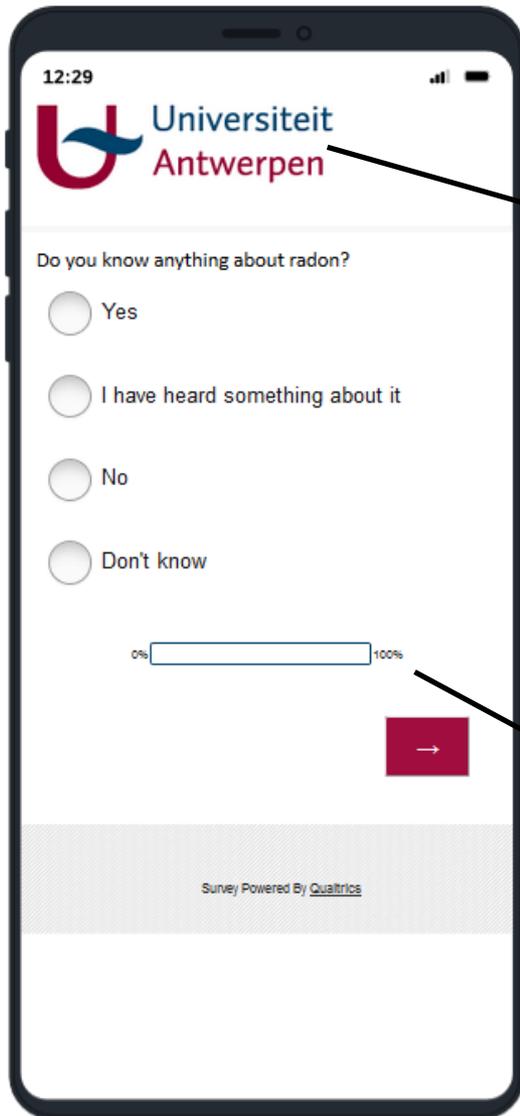
#5 Include images and videos



Please tell us what you know about radon:



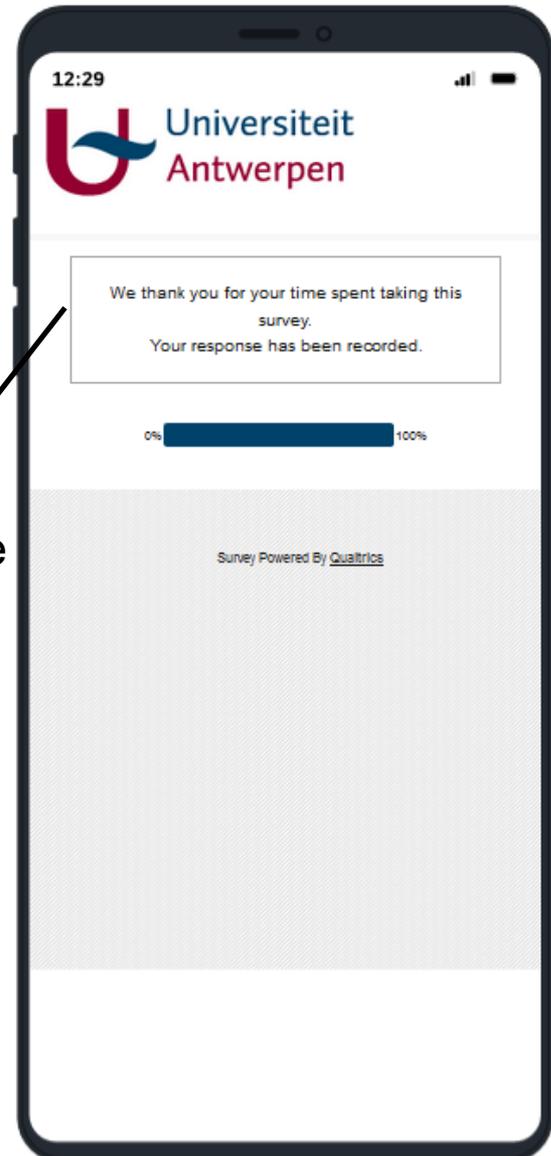
#6 Spend time on your design



logo

Thank-you message

Progress bar



#7 Take your survey for a test drive



#8 Uphold GDPR Regulations



Sketchy Online Survey: asks for job, income, and zip code
Me:



#9 Consider Analytics

Q22. Timing

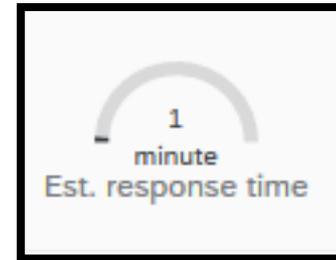
These page timer metrics will not be displayed to the recipient.

First Click: 7.657 seconds

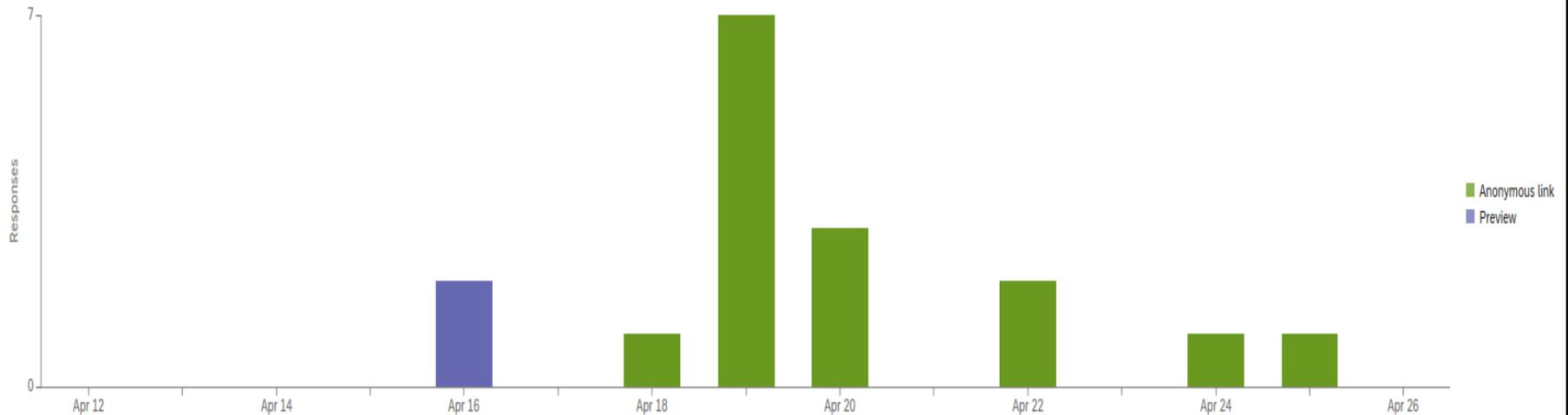
Last Click: 7.657 seconds

Page Submit: 0 seconds

Click Count: 1 clicks



Recent Responses



#10 Reward for participating





Capture face-to-face feedback on your tablet or smartphone without an internet connection. Perfect for use in the field and anywhere your team interacts with customers. Collecting in-person feedback has never been easier.

Generate survey links for custom distribution.

Generate Links



in



When sharing a survey through this section, the social media site the respondent comes from will be recorded in each response as an embedded data field.

Distribute your survey via email.

Compose Email



Download QR Code

Note: This distribution type cannot track identifying information.

Anonymous Survey Link

A reusable link that can be pasted into emails or onto a website, and is unable to track identifying information of respondents.

https://uantwerpen.eu.qualtrics.com/jfe/form/SV_0px2zYihB6cUmvI

Customize Link